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It is certify that the paper entitled by "The Impact of a Virtual Reality Incorporated Marketing Approach on Customer Purchase Behavior - Using Customer Experience as a Moderator" has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name: Pao-Ching Lin

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Journal Web: www.ijbmi.org

Journal Type: Online & Offline

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